



Tangible Display

PHYGITAL RETAIL

PARIS

Tangible Display SAS
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FRANCE



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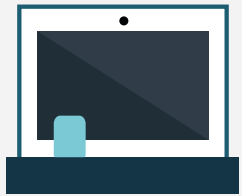
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LAB

Tangible Display Lab
14 rue des Eperons
93100 Montreuil

FRANCE

What benefits?



1

2

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7

Enhancement of your products and your brand

Associate brand content to your products

Enriching the customer experience

Capture traffic

In Store data tracking

Data Analysis

Conversion rate increased



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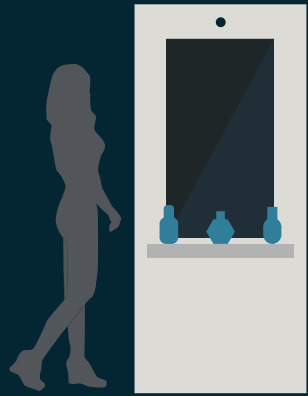


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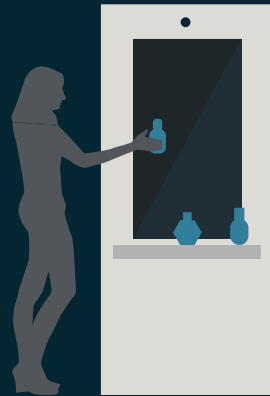


Interaction phases

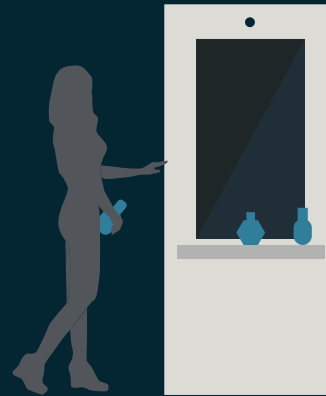
RT profile detection so that the content can be updated, analyses are more specific



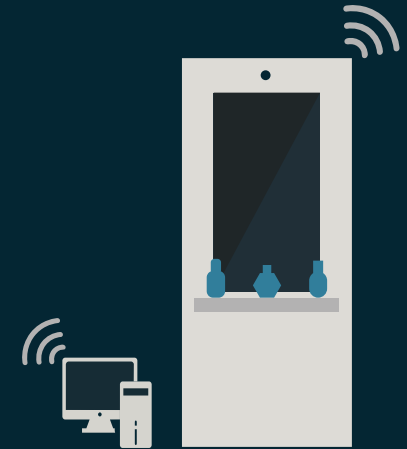
Attraction



Engagement



Conversion



Analysis



An invitation to pick up a product to engage the experience.

Consumer discovers informations about the product or of the brand values. A touch navigation is proposed.

The purchase can be made directly on the podium.

All interactions are tracked and analyzed.



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Our works



MARTELL

Smart Bottles
Product recognition

SEE VIDEO



DIOR

Smart Bottles
Parfume display

SEE VIDEO



PICK ME UP

Display shelving
Connected products recognition

SEE VIDEO



CONNECTED PODIUM

Smart Bottles
Product display

SEE VIDEO



DOUBLE NAV

Product recognition

SEE VIDEO



HARMONIE MUTUELLE

Multitouch Table
Object recognition

SEE VIDEO



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